

MosBuild 2022 has become the largest building and interiors trade show in Europe over the past 2 years

Moscow, 1 April 2022

The 27th building and interiors trade show MosBuild 2022 took place at Crocus Expo from 29 March to 1 April 2022.

MosBuild 2022 became a business platform for manufacturers of building materials, as well as heads of wholesale and retail companies. The exhibitors could present new products, establish relationships with architectural organizations and distribution companies.

In 2022, 800 companies from 20 countries took part in the exhibition. The entire range of products from building materials to furniture and decorative items were presented in 15 sectors. 14 Russian regions were represented with stands: the Astrakhan region, the Vladimir region, the Volgograd region, the Kaliningrad region, Krasnodar territory, Krasnoyarsk territory, the Leningrad region, the Lipetsk region, the Moscow region, the Omsk region, Primorsky territory, the Republic of Tatarstan, the Sverdlovsk region, and the Tver region. The number of unique visitors amounted at 56,622.

Business programme

The business programme included 4 zones where designers, architects, manufacturers, suppliers, and DIY network specialists could find answers to trending questions. 139 experts delivered their speeches to 4,532 unique visitors.

On 29 March, the X Anniversary DIY Forum took place. More than 20 speakers and over 300 delegates discussed the most pressing issues of the industry. Yakov Syromyatnikov, director of MosBuild, and Vladimir Gordeev, commercial director of the Unitile group, gave a greeting speech. Ivan Fedyakov, General director of INFOLine, presented a special analytical report and the "INFOLine DIY Retail Russia TOP" rating and spoke about the development of the market and DIY trade. He stressed that 2020 went quite well for housing construction, and 91 million square meters of housing were commissioned in 2021. At the plenary discussion of top managers of DIY chains Evgeny Movchan, CEO of Petrovich, said that his company did not change the terms of cooperation for partners. The plenary discussion "The market for construction repair services" became the final event of the X Anniversary DIY Forum.

At the Architectural Lecture Hall Natalya Alekseeva talked to Vladimir Plotkin. The speakers talked about the crisis of modernist, competition between high-rise and block construction, and many other topics.

From 29 March to 1 April, a series of events took place at the Master Class Zone, including the plenary session "ESG in Russia — Ways of Development". The leading developers and green finance experts talked about strategies, economic benefits, the definition of a "green building project", energy efficiency, innovation, and international and Russian standards. Alexander Puchkov, Head of International Cooperation of DOM.RF, noted that developers started to pay more attention to energy efficiency in housing. The Master Class Zone became a meeting place for the participants of the Franco-Russian Chamber of Commerce and Industry. They discussed the current situation in industrial construction and state support.

At the Decorium Special Project a series of events took place. Diana Balashova gave a speech and stressed that the pandemic had a positive effect on the industry and people began to invest in houses.



MosBuild Architecture & Design Awards (MADA)

On 30 March, the award ceremony of the MosBuild Architecture & Design Awards (MADA) took place. The best projects were chosen by online voting. The members of the jury noted the high level of the presented works and thanked the participants for their new ideas. The winners:

- Nomination “Private houses”
Project: House in the South of Russia (the Rostov region)
Authors: Dmitry Chashchin and Alexandra Chashchina
- Nomination “Reconstruction and adaptation”
Project: Cafe Letters (Moscow)
Author: Ilya Gulyants
- Nomination “Public interiors”
Project: Infocenter “Kommunarka” (the Moscow region)
Author: Igor Oparin
- Nomination “Landscape design”
Project: Embankment of the Klyazma River in Orekhovo-Zuevo
Author: Alexey Vorobyov (Mezhregionstroy)
- Special prize from Color Studio Tikkurila
Project: School of the Future (School № 2030)
Author: Elena Tyurina (EduDesign Studio)

Partners

- General partner of the exhibition, partner of the trend zone “Wallpaper” of the Decorium project – **KERAMA MARAZZI**
- Partner of the “Doors” sector – **Krona Koblenz**
- General partner of the MosBuild Trend Gallery by AM Group – **AM Group**
- General sponsor of the “Curtains, Textile, Curtain Rods and Shutters” sector, strategic partner of the Decorium project – **Espocada**
- General Partner of the DIY Forum – **Unitile**
- Official partner of the DIY Forum – **Cersanit**
- Partner of the Construction Innovation Zone – **COMITAS**
- Partner of the trend zones “Paints” and “Textiles” of the Decorium project – **Tikkurila Color Studio**
- Official partner of the trend zone “Textile” of the Decorium project – **Cascade Porte e mobile**
- Decorium trend zone partner – **Condair**
- Company **Mosplitka**
- Exclusive media partner – **RadiDomaPro**
- Official partner of the Architectural Lecture Hall – **profine RUS**
- Media partner – **TV channel “MIR”**

