



29th International
Building & Interiors
Trade Show

13–16 May 2024
Crocus Expo, Moscow, Russia

mosbuild.com

**SHOW
RESULTS**

About MosBuild

MosBuild is the largest in Russia and Eastern Europe building and interiors trade show.

Over **1,400** Russian and international companies exhibited in 2024.

The show was attended by **57,502*** visitors aimed at searching new products and services for business development.

10 business programme areas were attended by **7,698** specialists.

**Including cross-visitors from the co-located MosHome show (2 526 attendee).*



15

EXHIBITION SECTORS: COMPREHENSIVE MARKET COVERAGE



**BUILDING
MATERIALS**



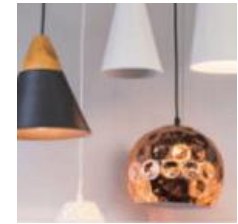
CERAMICS



STONE



BATHROOMS



**LIGHTING
& ELECTRICAL
PRODUCTS**



**BUILDING
EQUIPMENT
& TOOLS**



WALLPAPERS



**PAINTS
& DECORATIVE
PLASTERS**



**INTERIOR TEXTILES,
CURTAIN RODS,
WINDOW BLINDS**



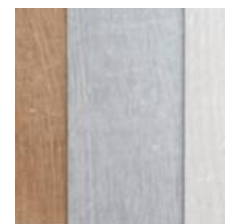
DOORS & LOCKS



**FACADES,
ROOFING**



**WINDOW
TECHNOLOGIES**



**WALL & CEILING
PANELLING &
MOULDING**



FLOORING



FURNITURE

EXHIBITORS

1,400+
exhibitors

500+
first-time exhibitors

EXHIBITOR PROFILE

Producers and suppliers of building & finishing materials, doors & locks, sanitaryware, lighting and electrical appliances, window technologies, furniture from over 20 countries.



ПОСЕТИТЕЛИ

57,502

unique visitors

47

countries

87

Russian regions

41

visitor density per 1 exhibitor

VISITOR PROFILE

Managers and specialists of wholesale and retail, construction and repair companies, architects and designers.



VISITOR PROFILE

42%

attended the show for the first time

GEOGRAPHY

39,915

Moscow and Moscow region

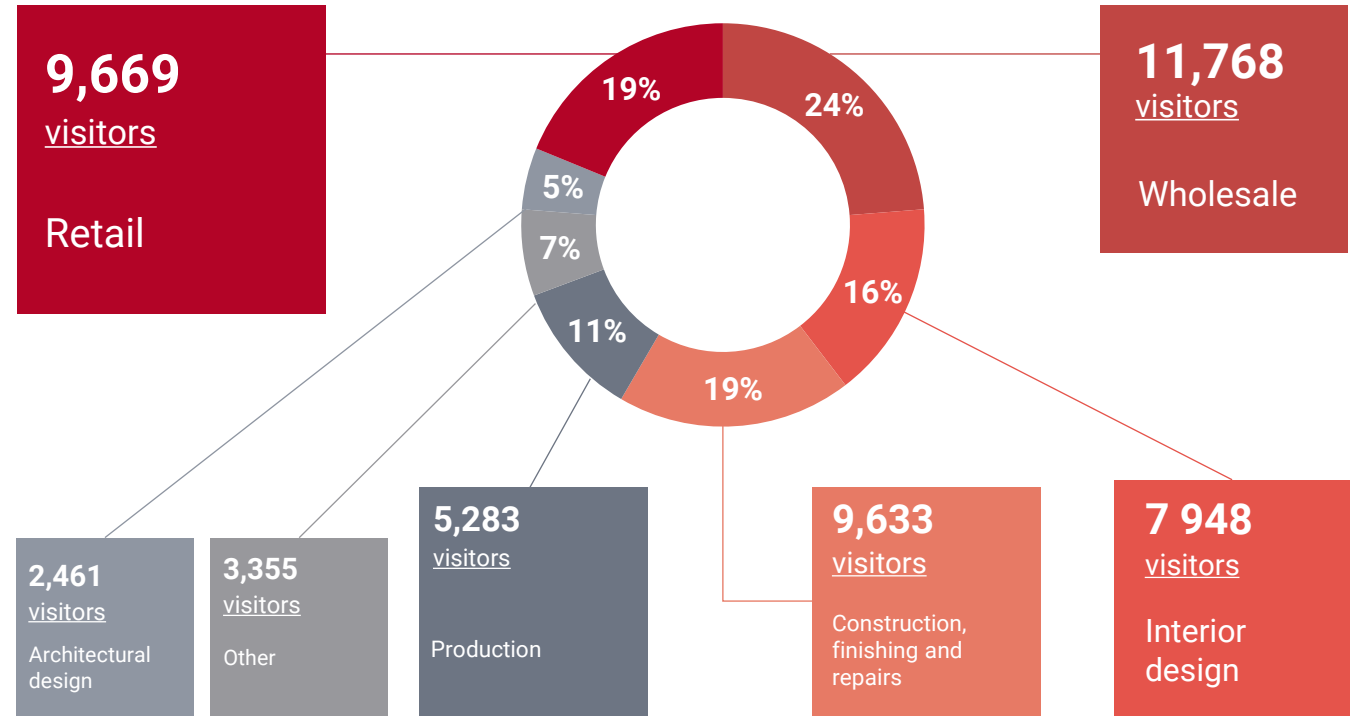
18,831

Russian regions

47

countries

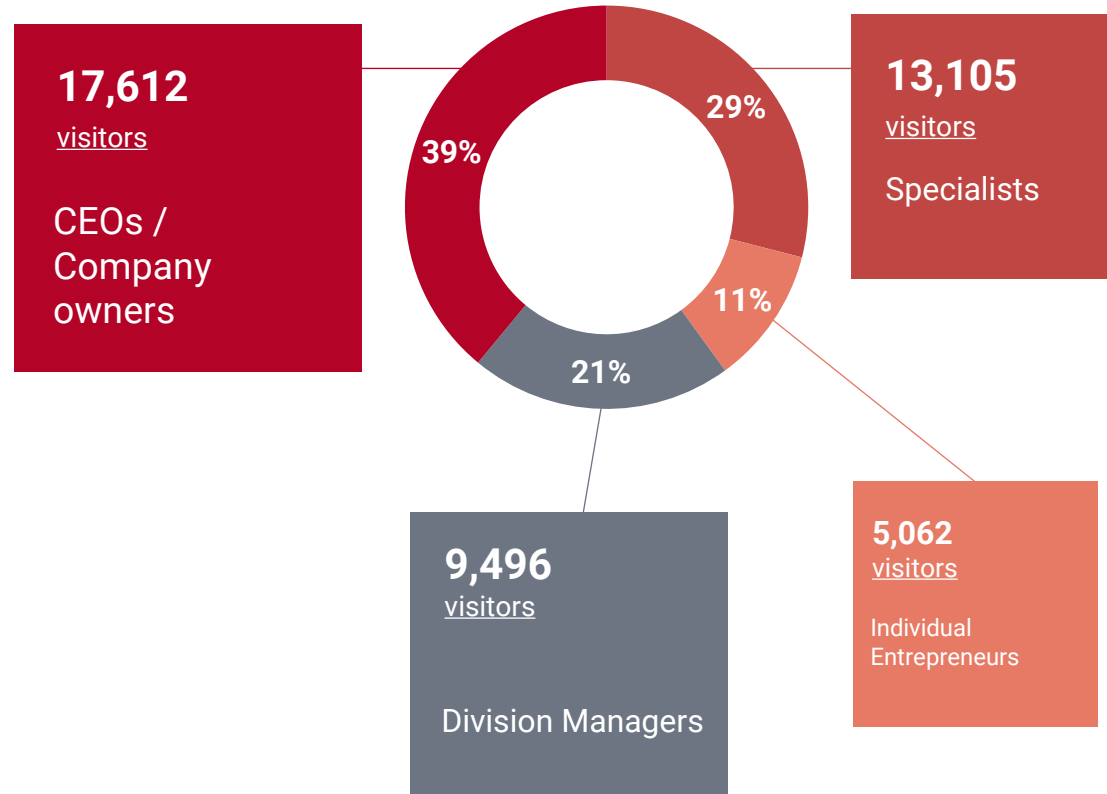
SPECIALISATION



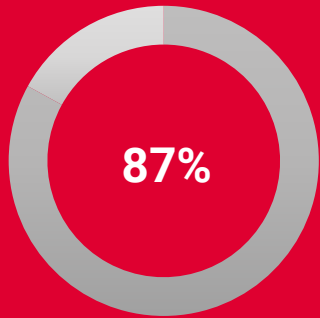
Geographical coverage:

- 18,831 visitors are from Russian regions
- 33,915 visitors are from Moscow and Moscow region
- 2,230 visitors are from other countries

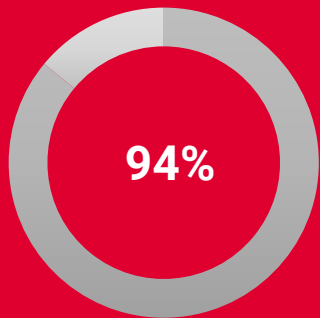
JOB POSITION



BUYER POTENTIAL



Attended the show to search for products and services for business and gathering industry information



Influence purchase decisions

PRODUCT INTEREST



Building materials	51%	27 767
Bathrooms	33%	18 057
Ceramics	31%	17 224
Doors & Locks	29%	16 062
Flooring	29%	16 038
Paints & Decorative Plasters	27%	14 935
Furniture	25%	13 742
Lighting & Electrical Products	25%	13 556
Wall & Ceiling Panelling & Moulding	22%	12 271
Wallpapers	22%	12 028
Interior Textile, Curtain Rods,...	20%	11 219
Window Technologies	20%	10 978
Facades & Roofing	20%	10 787
Building Equipment & Tools	18%	10 007
Stone	16%	8 926

BUSINESS PROGRAMME

10

content
areas

50+

events

300+

speakers

7,698

unique visitors

120+

interviews

MosBuild 2024 business programme represented 10 content areas and over 50 events with useful business and industry information.

Agenda included: trends and prospects, market analytics, best practices exchange by the leading market experts.



DIY FORUM

The largest event for do-it-yourself industry in Russia. In 2024, DIY Forum was attended by over 200 delegates: top-managers and specialists of major DIY chains and marketplaces, and producers of diy products

FOCUSED CONTENT AREAS

Decorium lecture hall for designers, Architecture Arena and Building Innovations and Master Classes Area held events for all the segments of building and interiors market audience

SMART CITY

Ministry for Construction and regional government representatives meet with the construction and real estate development companies to discuss route for effective interaction, digitalization and best practices in design and purchasing

MOSBUILD ARCHITECTURE & DESIGN AWARDS (MADA)

MADA opens the new professional horizons for young designers and highlights the most valuable projects

DECORIUM

Lecture hall was created by local architectural bureau RTUT. The project was dedicated to AI implementation in design, architecture and art. The area held lectures by the famous Russian and international designers

MOSBUILD CONNECT STUDIO & INTERIOR+DESIGN

Key interview point of the show designed by Horomystudio: industry and market influencers shared their experience and plans. The discussions will continue online in MosBuild Connect online community

MOSBUILD LECTORIUM BY MANDERS

New conceptual space with design lecture hall for the industry professionals and active interior market players

BIG WINDOW FORUM

Key industry event for window dealers, producers of window technologies and parts. Results of 2023, trends and future development of the window market in Russia





30th International Building &
Interiors Trade Show

1-4 April 2025

Crocus Expo, Moscow, Russia

mosbuild.com

1,400+

exhibitors

80,000

sqm show space

57,500+

unique visitors

